

## عنوان مقاله:

Classification of The Effective Factors On The Development of E.Banking In Iran

## محل انتشار:

ششمین کنفرانس بین المللی مدیریت فناوری اطلاعات و ارتباطات (سال: 1388)

تعداد صفحات اصل مقاله: 16

## نویسنده:

Mahmoud Jafarpour - *ph.D student in business management Allemehtabatabayi university IRAN, TEHRAN*

## خلاصه مقاله:

Expansion of rivalry accompanied with the vast upheavals in the fiels of trade and banking has changed many traditional styles and has brought a competitive environment in using new technologies. Banking system neither was an exception in this subject and with appearance of modern concepts in banking style of serveicing the customers has changed at all over the world. Traditional styles which exist in the banks of the country and their inadequacy in presenting new services, highlighted the necessity of this research which mainly concentrate on recognition of obstacles and solutions of electronic banking develop at the country within the framework of islamic republic of iran twenty years prospect deed. This article would recognize the major reasons and obstacles of electronic banking at the .country and for this reason after uniform sampling fraction, the research process took part there

## کلمات کلیدی:

.Electronic Goverment, Electronic Banking , Electronic Money , Electronic Funds Transfer

## لینک ثابت مقاله در پایگاه سیویلیکا:

<https://civilica.com/doc/84650>

