

عنوان مقاله:

ASurvey of Threats and Solution to Privacy in Web Search Engines

محل انتشار:

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خلاصه مقاله:

We use search engines to find our needed information though amount of data. Most of the time people use Internet to get information about every job. Web search engines often confuse people by presenting different results for same queries. Search engines create profiles for users to solve this problem. According to each user s profile, search engines represent results. Often, users' privacy are in endanger by using these tools. In web search engines results, we need to have quality and privacy protecting both together. In this article we present problems that threaten the .users' privacy. We also reviewe how to prevent web search engines from violating the users' privacy

کلمات کلیدی:

Privacy, personalization, users' profile in search engines

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