

عنوان مقاله:

The Regional Electronic Commerce Development Level Evaluation Technique based on ELECTRE-IV Method

محل انتشار:

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خلاصه مقاله:

E-commerce has become an effective method to enhance economic competitiveness and win the resource allocation advantages for different regions, as well as a key standard to assess the economic power of one region. A novel evaluation technique based on ELECTRE-IV method is proposed to the regional electroniccommerce development level. Experimental results suggest that this proposed approach is correct, feasible and efficacious

کلمات کلیدی:

Regional Electronic Commerce, Development Level Evaluation, ELECTRE-IV Method

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