

عنوان مقاله:

Strategic Impacts of Media Influence and Regulatory Policies on Corporate Ethics in International Markets

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نویسنده:

Mahshid Haddadi - Ph.D of International Law, Tehran University DBA of Business Management & Marketing Strategies, Tehran University

خلاصه مقاله:

In today's global economy, maintaining corporate ethics is a major challenge influenced by media and regulatory policies. This article explores how these factors shape corporate behavior in international markets. Media plays a vital role by raising public awareness, promoting transparency, and shaping company reputations. When media outlets highlight ethical issues or corporate misconduct, it creates social pressure for companies to act more ethically. This scrutiny pushes companies to be more transparent, which helps build public trust. On the other hand, regulatory policies set by governments and international organizations provide the necessary framework for ethical behavior. Policies such as anticorruption regulations, environmental protection laws, and labor rights protections are crucial. These regulations aim to reduce corruption, prevent environmental damage, and safeguard workers' rights. Economic disparities affect how willing and able countries are to enforce strict regulations. Additionally, conflicts between corporate profit goals and regulatory compliance can complicate these efforts. This article underscores the importance of both media and regulatory bodies in promoting corporate ethics while acknowledging the challenges involved. By understanding these influences, companies can better address ethical issues, align with global standards, and build trust and sustainability in international markets. Ultimately, this exploration highlights how media and regulatory policies are interconnected in shaping responsible business practices worldwide.

کلمات کلیدی:

International Markets Regulatory Policies, Corporate Ethics

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