

عنوان مقاله:

Metaphor Thematic Analysis of Health Literacy; A Systematic Review

محل انتشار:

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خلاصه مقاله:

Aims: Many concepts and messages related to health literacy are metaphorical. Conceptual metaphor perception in the field of health literacy can challenge people's minds more cognitively. Therefore, the purpose of this study was to investigate the metaphors of health literacy. **Information & Methods:** This paper, using a thematic analysis method, reviewed all review articles in the field of health literacy from different perspectives published between ۲۰۱۷ and ۲۰۲۲ in the PubMed, Scopus, Web of Science, ScienceDirect, ISI, and Persian databases, such as Magiran and SID. Due to the large amount of data and the reduction of qualitative data to the main and fundamental themes, Sterling's method was used. According to the theoretical saturation, ten review articles were purposefully selected. The inclusion criteria were review articles with available full text and peer review, written in English or Farsi. **Findings:** Conceptual metaphors were used in four prominent categories as health literacy source domains, including health literacy knowledge, health literacy services, health literacy strategies, and health literacy intervention. The most common source domains in all categories of health literacy were objected as "Health literacy is an object that needs to be worked on more", and force as "Health literacy is a strong determinant of preventive behaviors". **Conclusion:** Conceptual metaphors help to understand health and people's perceptions of health messages.

کلمات کلیدی:

Health literacy, Conceptual metaphor, Qualitative research, Thematic Apperception Test

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