عنوان مقاله:

Evaluation of Freight and Goods Transportation Systems in order to Manage and Control Export Costs (Case Study of Shazand Petrochemical)

نویسندگان:

Rohollah hosseini - *Assistant Professor, Faculty of Management, Payam Noor University, Tehran, Iran.*

Abbas Gholamifard - *MSc, Faculty of Management & Accounting, Payame Noor University, Tehran, Iran,*

خلاصه مقاله:

Organizations and companies need to continuously and purposefully evaluate the previous methods in their field to improve their performance, in order to strengthen their strengths to eliminate existing shortcomings and eliminate or reduce additional costs. Given that today a major part of the total cost is transportation costs, and companies and organizations are looking for ways to minimize these costs. For this purpose, the present study was conducted with the aim of evaluating and prioritizing methods of transporting goods and goods in order to manage and control export costs (studied by Arak Petrochemical(.The data collection tool in this research will be a self-made matrix questionnaire in the field of research variables. To check the validity of the questionnaire, content validity will be used using the opinion of experts. The present study is based on the purpose of an applied research. Based on the nature of the method, it is a descriptive-analytical research and in terms of data collection method, it is a survey (field) research. A sample of ۲۸ experts was selected. According to the study and analysis of the data obtained based on the output of Topsis software, the most optimal method for transporting Arak Petrochemical products according to the criterion is the road transport method and respectively rail and air transport methods in The next categories are placed.

کلمات کلیدی:

Cost management and control, Export, Freight and goods transportation methods, ShazandPetrochemical&lrm

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