عنوان مقاله:
Studying Knowledge Management Methods in Multi-National Companies

محل انتشار:
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خلاصه مقاله:
Emerging Multi-National Enterprises (EMNEs) have attracted considerable scholarly attention in the field of international business and public management. Existing research has provided important insights into the internationalization processes of EMNEs and whether existing theories adequately explain their outward investment motivations. One of the most vital principles for the survival of EMNEs is knowledge. Therefore, the issue of knowledge management is a vital issue since EMNEs have an important challenge in internal and external competitive capabilities with diverse organizational environments. Hence, EMNEs should manage their knowledge globally and manage it to get an interesting result. This article systematically reviews the literature related to EMNE knowledge management by using content analysis of previous articles and research, some Research and Develop (R&D) methods and presenting a general plan for knowledge management in EMNEs.

کلمات کلیدی:
Emerging Multi-National Enterprises (EMNEs), Knowledge Management, Research and Develop (R&D)

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