

## عنوان مقاله:

Portfolio Management and Management by Portfolio

## محل انتشار:

سومین کنفرانس بین المللی مدیریت پروژه (سال: 1386)

تعداد صفحات اصل مقاله: 10

## نویسنده:

Mehran Sepehr - Ph.D., Associate Professor, Graduate School of Management and Economics Sharif University of Technology, Tehran, Iran

## خلاصه مقاله:

Much is said and researched about project management and managing individual projects. The popular PMBOK and BOK models provide a framework for plan and control of single projects. However, further work is needed for evaluating, selecting and managing a portfolio of small and large projects. Portfolio is a disciplined process for connecting strategy and multitude of projects. Management by projects has become a way of life in project-based organizations, which need to compete on effectiveness, efficiency, and agility. The idea of project-based organizations may be further generalized into portfolio-based companies, which translate their strategies and business priorities or their continuing customer orders into a set of related projects and programs. Portfolio Management is an organized framework to plan and implement strategic initiatives or customer assignments. It allows companies to organize and manage a group of nonhomogenous projects as a portfolio, and to provide a new management perspective on organization direction and performance. This paper discusses the overview aspects and several models

## کلمات کلیدی:

(Project Management, Project Portfolios, Portfolio Management, Strategy Implementation, Information Technology (IT

## لینک ثابت مقاله در پایگاه سیویلیکا:

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