

عنوان مقاله:

Explaining Human Resource Strategies and Talent Management of Government Organizations in Iran and Presenting a Desirable Model

محل انتشار:

مجله بازاریابی و تجاری سازی کشاورزی, دوره 4, شماره 1 (سال: 1399)

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خلاصه مقاله:

This research has been conducted with the aim of explaining the relationship between human resource strategies and talent management with regard to the mediating role of basic knowledge employees in government organizations in Kerman province. The existing research is applied and developmental in terms of practical purpose and descriptivecorrelational research method. The statistical population of the study includes all employees of Kerman government organizations in ۱۳۹۸ with ۸۶۷۵ people and sample size using Cochran's formula is ۳۶۷ people. Which have been selected by stratified sampling method in proportion to volume. The information collection includes three researchermade and standardized questionnaires. Structural equation modeling using amosty software has been used to analyze the data. The results showed that the relationship between human resource strategies and talent .management has been appropriate

کلمات کلیدی:

human resource strategies, talent management, Governmental Organizations, Kerman province

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