

## عنوان مقاله:

SOCIAL INNOVATIONS

## محل انتشار:

اولین کنفرانس سالانه مدیریت، نوآوری و کارآفرینی (سال: 1389)

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## خلاصه مقاله:

Social entrepreneurs act similarly, tapping inspiration and creativity, courage and fortitude, to seize opportunities that challenge and forever change established. Recently has been a raise of awareness about the role of social innovations and social issues according to employment. It can be defined as a professional, innovative and sustainable approach to systemic change, which solves the market failure of social and exploit promising opportunities. The paper discusses a number of key issues in defining an organization as a social enterprise and highlights the central issues of key success elements.

## کلمات کلیدی:

Social entrepreneurs, social innovations, activities, potential directions

## لینک ثابت مقاله در پایگاه سیویلیکا:

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